**Fundraising Sample Letter**

**Feel free to personalize and fill in the areas where there are brackets <>.**

Dear <>:

On October 6, 2018, I will be joining hundreds of walkers in celebrating the Terri Brodeur Breast Cancer Foundation (TBBCF) 13th Anniversary Walk Across Southeastern Connecticut to raise funds for breast cancer research. I plan on walking the <> marathon. By joining hundreds of other walkers, I hope to make a difference in the lives of our mothers, daughters, aunts, nieces, and all women and men. Participating in the TBBCF Walk Across Southeastern Connecticut, will allow me to be a part of something that will affect the lives of people I will never meet and to truly make a difference.

Breast cancer is the leading cause of death in women between the ages of 40-55. The need for education and early detection is unquestionable. About 1 in 8 U.S. women (about 12%) will develop invasive breast cancer over the course of her lifetime. In 2018, an estimated 266,120 new cases of invasive breast cancer are expected to be diagnosed in women in the U.S., along with 63,960 new cases of non-invasive (in situ) breast cancer. These are statistics we want to never see again.

TBBCF is a local, 501 (c) (3) non-profit organization founded by Norma Logan and Sandy Maniscalco, and is dedicated to fighting this devastating disease. This Foundation is different from other breast cancer foundations in that **100% of the gross fundraising dollars goes directly to breast cancer research.** You might ask, "How is that possible?" It is made possible because administrative costs are either sponsor supported or volunteer provided.

It is due to this 100% commitment that over $4 million has been raised in the last twelve years, allowing 40 grants to be given to our best and brightest breast cancer researchers so they can find a cure to end this horrendous disease. The foundation’s name honors Terri Brodeur of Old Saybrook, Connecticut. Terri was Norma Logan’s friend. They were both Stage 4 breast cancer patients. After a two-year battle Terri succumbed to the disease on October 11, 2005 as did Norma six months later on April 20, 2006.

In order to participate in this exciting event, I need to raise $<>; however, my personal goal is $<>. I hope I can count on your support to help me reach my goal. When considering how much to give, think of how hard I will be training and how you can truly make an impact on others. Remember, your gift is tax-deductible.

Please consider making an online donation to my walk at my fundraising page at <**type in the URL to your fundraising page**>. Our new website makes it easier than ever to donate. If you prefer to send a check, I have enclosed a self-addressed envelope addressed to me. Please make your check out to TBBCF.

If you have any questions, please feel free to call me at <> or e-mail me at <>. Thank you for your consideration.

Thank you.

<your name>