

Fundraising Sample Letter

Feel free to personalize and fill in the areas where there are brackets <>.

Dear <>:

On October 2, 2021, I will be joining hundreds of supporters of the Terri Brodeur Breast Cancer Foundation in the 16th annual walk, now called the Terri Brodeur Foundation Walk for a Cure. I plan on walking the <> marathon to raise funds for breast cancer research. With hundreds of other walkers, I hope to make a difference in the lives of our mothers, daughters, aunts, nieces, and all women and men. Participating in the TBF Walk for a Cure will allow me to be a part of something that will affect the lives of people I will never meet and to truly make a difference.

While strides are being made in the treatments of breast cancer, the need for education and early detection remains unquestionable. About 1 in 8 U.S. women (about 13%) will develop invasive breast cancer over the course of her lifetime. In 2021, an estimated 281,550 new cases of invasive breast cancer are expected to be diagnosed in women in the U.S., along with 49,290 new cases of non-invasive (in situ) breast cancer (source breastcancer.org). These are statistics we want to never see again.

The foundation is a local, 501 (c) (3) non-profit organization founded by Norma Logan and Sandy Maniscalco and is dedicated to fighting this devastating disease. This foundation is different from other breast cancer foundations in that **100% of the gross fundraising dollars goes directly to breast cancer research**. You might ask, "How is that possible?" It is made possible because administrative costs are either sponsor supported, or volunteer provided.

It is due to this 100% commitment that over \$5 million has been raised in the last fifteen years, allowing 50 grants to be given to our best and brightest breast cancer researchers so they can find a cure to end this horrendous disease. The foundation's name honors Terri Brodeur of Old Saybrook, Connecticut. Terri was Norma Logan's friend. They were both Stage 4 breast cancer patients. After a two-year battle Terri succumbed to the disease on October 11, 2005 as did Norma six months later on April 20, 2006.

To participate in this exciting event, I need to raise \$<>; however, my personal goal is \$<>. I hope I can count on your support to help me reach my goal. When considering how much to give, think of how hard I will be training and how you can truly make an impact on others. Remember, your gift is tax-deductible.

Please consider making an online donation to my walk at my fundraising page at **<type in the URL to your fundraising page>**. Our new website makes it easier than ever to donate. If you prefer to send a check, I have enclosed a self-addressed envelope addressed to me. Please make your check out to the Terri Brodeur Breast Cancer Foundation or TBBCF.

If you have any questions, please feel free to call me at <> or e-mail me at <>. Thank you for your consideration.

Thank you.
<your name>