

Sponsorship Opportunities

While 100% of all fundraising dollars at TBBCF goes directly to research, the sponsorship and/or grant monies are used to run the foundation and to cover the costs of fundraising events.

	Platinum \$10,000	Diamond \$5,000	Emerald \$2,500	Sapphire \$1,000	Ruby \$500	Pearl \$250	Opal/ Marker \$100
Company brand recognition on TBBCF correspondence	X						
Hyperlinked company logo on website home page year-round	X	X					
Individual walk registrations with registration fee and fundraising commitment waived	4	3	2				
Sponsor table at closing ceremonies (must confirm by September 1st)	X	X	X				
Reserved seating at Annual Meeting	X	X	X				
Company logo on walk shirts and sponsor banner (must be received by 2nd Monday in August)	X	X	X	X			
Special social media recognition	X	X	X	X			
Brand recognition in Walk participant registration bags	X	X	X	X	X		
Brand on Walk mile marker sign	X	X	X	X	X	X	
Company ad and/or name listed in Walk Program	Full Page	½ Page	¼ Page	⅓ Page	Listing	Listing	Listing
Window cling	X	X	X	X	X	X	X
Recognition in newsletter, social media and website during the year	X	X	X	X	X	X	X



TBBCF is a 501 (c) 3 Non-Profit Organization
Terri Brodeur Breast Cancer Foundation, Inc.
187 Williams Street | New London, CT 06320 | 860-437-1400 | www.tbbcf.org

Sponsor Levels

- ☐ Platinum (\$10,000)
- ☐ Diamond (\$5,000)
- ☐ Emerald (\$2,500)
- ☐ Sapphire (\$1,000)
- ☐ Ruby (\$500)
- ☐ Pearl (\$250)
- ☐ Opal/Walk Marker (\$100)

Contact Information

Company Name/Individual Name:

Address:

Phone: _____

Email: _____

Payment

☐ Check

For credit card payments, visit the TBBCF website at www.tbbcf.org.

Or call TBBCF at 860.437.1400.



Terri Brodeur



TERRI BRODEUR
BREAST
CANCER
FOUNDATION

Logan's Promise:

Norma Logan's promise in establishing this organization was to direct 100% of gross fundraising dollars to breast cancer research and for the foundation to be financially transparent. Her legacy continues with Logan's Heroes, who are the founding members, the Scientific Advisory Board members, walkers, volunteers, sponsors, cancer survivors and families who support TBBCF and honor those affected by breast cancer.

*We share a connection that will never be broken whether you participate in our non-profit, join us on our signature fundraiser, or write a check. - **Norma Logan***

About us:

The Terri Brodeur Breast Cancer Foundation is a non-profit committed to fighting breast cancer.

We work at the grassroots level and commit 100% of gross fundraising dollars directly to breast cancer research.

TBBCF was established in 2006 by Norma Logan (1958-2006) and Sandy Maniscalco. It is named after Terri Brodeur, a young mother of three, who died in 2005 after a two-year battle with breast cancer. Norma died of breast cancer six months after Terri.

We have awarded over \$6 million in grants to more than 60 researchers, resulting in over 40 publications in some of the world's most prestigious medical journals. Grant recipients have acknowledged TBBCF's support in their research.

Our Research Program:

Grants for TBBCF support Ph.D., MD/Ph.D., and MD physician-scientists in the United States who are in the early stages of their research to enable them to develop independent careers to study breast cancer.

Our Scientific Advisory Board comprises TBBCF Founding members, including PhDs from the industry and university professors. The board reviews dozens of grant applications each year, looking for candidates who are working to advance early detection, create novel therapies to treat breast cancer, and unravel the mysteries of the disease to find a cure.

Dr. Michael Garabedian, Ph.D., is a Professor at New York University Grossman School of Medicine and a founding member of the Scientific Advisory Board. He said important scientific discoveries continue to emerge from TBBCF funding.

"Our foundation invests in the next generation of world-class researchers to cure breast cancer," he said. "TBBCF recipients have made enormous strides in improving breast cancer detection, therapies, and outcomes, and we are optimistic that cures for breast cancers are on the horizon because of their work."

Signature Fundraiser:

On the first Saturday of October, hundreds of walkers participate in the TBBCF Walk For a Cure, walking a full or partial marathon or 5k, either in-person or virtual. All the money raised, which is about \$300,000 a year, is awarded to scientists, doctors and researchers.

Administrative costs are either sponsor-supported or volunteer-provided.

Dozens of volunteers provide food, water and bathroom stations along the 26.2-mile route. A bicycle patrol keeps an eye on walkers' progress. Medical and safety personnel also volunteer. Walkers are cheered along the route by spirit teams, many of whom are local middle and high school students.



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Our commitment:
100% of all gross fundraising dollars are directed to breast cancer research!

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