

Fundraising Sample Letter

Feel free to personalize and fill in the areas where there are brackets <>.

Dear <>:

On Saturday, October 4, 2025, I will be joining hundreds of supporters of the Terri Brodeur Breast Cancer Foundation (tbbcf.org) for the 20th annual **TBBCF Walk for a Cure**. I plan to walk the <> marathon to raise money for breast cancer research. *Research is the key to finding a cure for breast cancer!* With hundreds of other walkers, I hope to make a meaningful difference to families affected by breast cancer. I'd like to ask for your help to support me in this cause that is so important to me.

<Use this paragraph to share your story or connection to the cause if you want>

The numbers (from breastcancer.org):

- Breast cancer is the most common cancer diagnosed among women in the U.S. Each year, about 32% of all newly diagnosed cancers in women are breast cancer.
- In 2025, approximately 316,950 women will be diagnosed with invasive breast cancer, with 59,080 new cases of ductal carcinoma in situ (DCIS), which is non-invasive.
- About 16% of women with breast cancer are younger than 50 years of age.
- About 66% of breast cancer cases are diagnosed at a localized stage — before cancer has spread outside of the breast — when treatments tend to work better.

How is Terri Brodeur Breast Cancer Foundation Helping?

TBBCF is a 501 (c) (3) non-profit organization founded in 2006 by Norma Logan and Sandy Maniscalco to honor Terri Brodeur of Old Saybrook, who died in 2005. Breast cancer then took Norma in 2006.

This foundation is different from other breast cancer foundations in that **100% of the gross fundraising dollars go directly to breast cancer research** with administrative costs that are either sponsor supported, or volunteer provided.

This has enabled the TBBCF to raise over \$6.5 million in the last nineteen years, funding 65 grants and resulting in more than 55 papers published in some of the most prestigious medical journals. I invite you to view some of the incredible medical research that is being funded at <https://tbbcf.org/face-of-tbbcf-research-publications/>.

The Walk for a Cure is more than a fundraising event because it empowers survivors, honors those lost to breast cancer and offers hope to families affected by this devastating disease.

How can you be part of this movement to find a cure for breast cancer?

Please consider making a secure online donation to my walk at my fundraising page at <type in the **URL to your fundraising page**>. If you prefer to send a check, I have enclosed a self-addressed envelope addressed to me. Please make your check payable to the Terri Brodeur Breast Cancer Foundation or TBBCF.

To participate in this exciting event, I have personally committed to raising \$<>; however, my overall fundraising goal is \$<>. I need your help to make this goal. When considering how much to give, think of how hard I will be training and how your contribution will truly impact so many. Your gift is tax-deductible.

If you have any questions, please feel free to call me at <> or e-mail me at <>. Thank you for your consideration and generosity.

Thank you.
<your name>