

The New and Improved TBBCF Walk Across SE CT

We Want Everyone to be Involved

To be held Saturday, October 4, starting at Saybrook Point and ending at Harkness Park in Waterford, with every penny raised going directly to breast cancer research.

The 2008 Walk Across Southeastern Connecticut is new and improved. Organizers are pleased to announce that they will continue the traditional marathon walk - but with new fundraising goals - and are offering more options to entice more walkers this year:

- A two-person relay, with each participant walking approximately 12 miles to 15 miles of the marathon route, and raising a minimum of \$250 each.
- A five-person relay, with each team participant walking approximately 5 miles to 6 miles, and raising a minimum of \$200 each.
- And the traditional 26.2-mile walk marathon, with each participant raising a new minimum this year - \$500 each. In the past two years, more than 270 walkers have completed the marathon and helped to raise more than \$700,000 for breast cancer research.

The goal is simple. To attract more walkers and raise more money! With more funding for researchers there is the opportunity to find medications to stem the wrath of Stage IV breast cancer, or possibly to eradicate it in our lifetimes.

So, the more sneakers on the street on October 4, the more money for breast cancer researchers.

Walk Options for 2008

- Participating on a relay team is a great way to enhance your walk experience. Your teammates will help prepare you, push you, and cheer you on. Together, your relay team will form a force greater than that which you could accomplish on your own. Members of two-person relay teams are required to walk 12 miles to 15 miles and raise a minimum of \$250 each, while members of five-person relay teams are required to walk 5 miles to 6 miles and raise a minimum of \$200 each.
- If you're out for endurance and choose to participate in the marathon walk, you'll be required to raise a minimum of \$500. Walking 26.2 miles is a tremendous challenge and once you accomplish it, along with raising valuable funds for breast cancer research, you'll know why so many marathoners think they are invincible.

Why the Changes?

Training to walk a full marathon is a commitment that not everyone can do. Others have accomplished a marathon but can't do it again. And although our alumni walkers have averaged \$1,800 each in fund-raising efforts, it's difficult to commit to a \$1,000 fund-raising goal. The foundation recognizes these challenges and thanks our supporters for ongoing feedback and a healthy response to the walk survey. As a result, the Walk Across Southeastern CT is now new and improved.

Thanks to these changes, we're expecting to see more walkers from 2006 and 2007 return this year, as well as friends who said, "I could never do it." Well, now you can!

Why it's Still Great!

There may be some transformations to the Walk Across Southeastern CT, but be assured that one thing has not changed - 100 percent of total gross fund-raising dollars will be directed towards breast cancer research.

Plus, as a participant you'll still be provided with all the resources to help you succeed including training schedules, organized volunteer-led group walks and fundraising support.

Sign-up Today

Spread the word. Mark October 4 as a "save the date" on your calendar. Tell your friends, neighbors, co-workers, and family. There's an option for everyone (including you!) to participate in the Walk Across Southeastern CT this year.

Register early to maximize your training, fundraising and total experience. Not only will you embark on a physical journey through the lovely coastal towns of southeastern Connecticut, you will also embark on a journey of self-fulfillment, camaraderie, and unification in the fight against breast cancer.