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Fundraising Deadline for The Walk Across

An Amazing Walk Day

By Ellen Swercewski and Anne Rochette

TBBCF does everything in their power to plan for a perfect Walk day, but one thing they can't plan for is the weather; and we needed a perfect day.

Last year, as many of you may recall, a steady rain fell for most of the day. This was on our minds as Walk day approached. A front seemed to stall over Connecticut with rain and very windy conditions throughout the week; and it was impossible to predict whether it would move on or linger for the weekend. Our teams were busy assembling supplies and setting up for the opening and closing ceremonies. The rains stopped and weather reports seemed to indicate that the storm would move on by midnight on Friday.



The weather was the topic of conversation at the Pasta Dinner held Friday evening at Old Saybrook High School. We had a record crowd of walkers, volunteers, friends and family assembled where the OSHS Jazz Band entertained the diners as they enjoyed their dinner, and student volunteers were busy serving drinks and desserts. There were raffles and door prizes and a

generally fun atmosphere prevailed.

Fortunately, October 2nd dawned sunny and mild. Volunteers and walkers who arrived early were greeted with a beautiful sunrise over the Connecticut River. Maybe we would get our perfect



Southeastern Connecticut

Just a gentle reminder that if you have not reached your fundraising commitment for the 2010 walk, the deadline is **December 31, 2010**. We

thank all of you for your hard work and dedication! These funds are critical to ensure we can provide additional grants to research scientist working to find a cure!!!

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You Can Make a Difference...

Volunteer

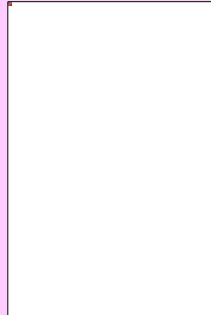
Volunteers are the heart and soul of TBBCF. If you are interested in helping with our 2011 walk please contact us at tbbcf@sbcglobal.net

Sponsor or Donate

In addition to company and individual donated goods and services, sponsors play a

day after all.

A perfect day for us is 357 walkers in the TBBCF's 2010 Walk Across Southeastern Connecticut. Full, half and quarter marathoners took up the challenge to walk and raise funds for breast cancer research where 100% of their donations will be directed to that research. Now that's a perfect day!



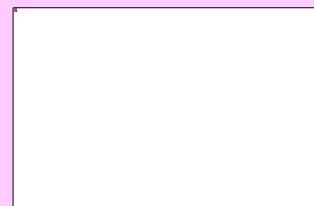
Opening Ceremonies went off without a hitch. The singing of the A National anthem by Colin Britt and the inspiring words of Sean and Ashley Brodeur got everyone off to a good start. As promised, we were on the road by 7:00 a.m. As always, the Old Saybrook Police Department was out in force keeping our marathoners safe along the first several miles of the route.

The perfect weather conditions added to the smiles and good cheer that were evident everywhere along the route. Pit stops were decorated and music was playing to welcome walkers as they arrived at each stop, cyclists were cruising along the



route ready to assist walkers as were two sweep vehicles, traffic and safety crew were dedicated to making sure everyone was safe, medical personnel were ready with blister remedies at each stop, and the hydration team made sure all pit stops were supplied with water and sports drinks.

As walkers closed in on the finish, they were greeted by the Spirit Crew with their fabulously motivating signs and music encouraging them along the last six miles of the route. Soon after passing the bench dedicated to Norma Logan in Harkness Park, walkers were greeted by pink flags waving in the breeze, a pink balloon arch in the distance and a team of volunteers announcing the name of each walker as they approached the finish line. Food, music, massages, medical assistance, family and friends and Walk t-shirts awaited the walkers at Camp Harkness.



Closing Ceremonies started earlier than the traditional

critical role in helping to achieve the goals of TBBCF by providing financial support to cover administrative costs.

2010 Walk Photos

If you have not seen the photos for the 2010 Walk Across Southeastern Connecticut please go to our website at www.tbbcf.org. Thank you Shawn Stiles for the wonderful photos. You captured the heart of the Walk and gave us beautiful memoirs of an exceptional day.

Save the Date

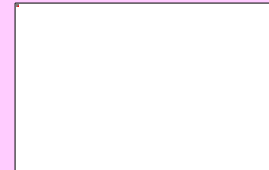
We are excited to announce the date for our 6th annual Walk Across Southeastern Connecticut. Please mark your calendars for **October 1st 2011**. More information on registration and trainings will be available on our website in the March/April time frame. If you are a business who is interested in participating as a sponsor, please contact Lynda McCrea at (860) 245-0402. There are many ways to become involved.

4:00 p.m.start time. Everyone seemed to be in excellent form this year. All that training really paid off! Thanks went out to walkers and volunteers. John Lamattina, President of the Board of Directors, offered insight into the research being conducted by the young scientists funded by Walk fundraising dollars. Stacey Gualtieri, Board Treasurer, updated us on this year's receipts and



how the Foundation has done overall. A special tribute to TBBCF co-Founder, Norma Logan, was given by her brother-in-law, Steve Logan on this 5th anniversary of the Walk Across Southeastern Connecticut. We were all moved by his words and were reminded that Norma's vision lives on in all those who work to make this event possible.

Thanks to all of you who participated in this year's Walk. The Walk team is already thinking about next year's event. Thanks to those of you who responded to the Post-Walk Survey. We received a lot of great feedback which included many positive comments and opportunities for improvement. We read every comment and try to incorporate many of your suggestions into the planning for next year's Walk, which will take place on October 1, 2011. Mark your calendars and watch for registration information in the Spring!



Generosity Abounds During Breast Cancer Awareness Month

By Lynda McCrea

Businesses and organizations throughout Southeastern Connecticut supported the Terri Brodeur Breast Cancer Foundation by hosting numerous events to raise the much needed funds to support our mission to eradicate breast cancer through cutting edge research. The month began with a yard sale at the Olde Mistick Village put on by **Frank Rochette**, husband of our 2010 Walk co-Chair Anne Rochette, which raised an amazing \$1,500 for TBBCF. Through the donations of several members of our community there was a plethora of goods to choose from to the delight of even the

savviest of yard salers. Thank you to Frank and all of his hardworking volunteers that day for a fantastic event.

The first annual Sea Shop Scare event took place in Madison with the support of the Madison Chamber of Commerce and sponsors Anna Mia's, bellaPerlina, the Country Shop of Madison, and Jolie Boutique. Businesses, individuals and organizations were invited to design and decorate scarecrows which would be displayed throughout the shopping district. The public was invited to vote on their favorite entry. The winner was crowned on

October 28th during the Madison Shop and Stroll. There were treats for the children and spooky specials for shoppers. All

proceeds from the \$25 entry fee were donated to TBBCF. As a special treat Food Network star Bobby Flay, signing his book at R.J. Julia Bookstore, took time out to sign our own breast cancer awareness scarecrow. You can view photos on the TBBCF FB page. Down the shore; other shoppers were treated to a two-day

event at the **Olde Mistick Village**. Organized by village merchants, each store donated a gift basket for a raffle, and shoppers had the opportunity to try their luck in winning one or more of these creative baskets. The weekend also offered entertainment ranging from karate, dancing demonstrations, the Mystic Aquarium touch tank, balloon animals, live music and a large selection of items from vendors. All proceeds from the raffle were donated to TBBCF.

For those who wanted to get in a unique work out they had to look no further than the **Zumba event held at Work out World in Groton**. Participants dressed in Halloween costumes and worked out to a fusion of Latin and international music while raising their heart rate and funds for TBBCF. A great time was had by all!

Another event that had us moving this month was

Arabian Nights hosted by the **Southeastern Connecticut Women's Network**. Guests to this event held at the Mystic Hilton were treated to Middle Eastern cuisine, specialized goods and a demonstration of the many styles of belly dancing performed by dancers from throughout the Connecticut and New York area. Proceeds from this event supported TBBCF and the Southeastern Connecticut Women's Network's scholarship program.

Phew, after all that shopping and working out it was nice to know that our friends at YOLO Aesthetic Boutique in Guilford were on hand to host events throughout the month of October to sooth the body and soul. The Saybrook Point Inn and Spa held a month long event as well offering Girls Night Out every Thursday, and a portion from this event went to TBBCF.

On Sunday, October 31st **The Shack Restaurants** in Waterford, East Lyme, and Groton hosted a breakfast benefit with a portion of the proceeds and sales from their pink t-shirt sales going to TBBCF. Over \$6,000 was raised! Our deepest thanks go out to all who participated in this event and made it such a resounding success.

Volunteer Spotlight ~ Veer Telaprolu

When you are an organization committed to donating 100% to breast cancer research, you rely heavily on dedicated volunteers who provide their time and specialized skills to help offset the cost of operations. Veer Teleprolu is one such dedicated volunteer. Though busy with his career at Pfizer, Veer has given countless hours of service in the creation and maintenance of the TBBCF website. He, along with our other website volunteers, has saved the Foundation hundreds of thousands of dollars in website development and administration fees. The TBBCF website is instrumental in our fundraising efforts and is the chief outlet for communicating who we are and what we are about. Although Veer has had to move on, he will always

remain a special part of the TBBCF family. We thank him from the bottom of our hearts.

Puma Announces Pink Project Winner

By Lynda McCrea



As many of you are aware, TBBCF had the opportunity to participate in Puma's first annual Pink Project in which several breast cancer charities were able to post information about their organizations for a chance

to win Puma's grand prize, proceeds from their pink line of merchandise sold in the month of October. Many thanks to all of you who responded to our facebook and website request to vote and who passed this information on to others. At the end of the day, TBBCF did not win but in this game, there are no losers. We are thrilled to report that the Breast Cancer Research and Education fund at the Magee- Women's Foundation was the recipient of the over \$62,000 award. Thank you all again for your help and get ready, we will give them a run for their money next year!

Athlete's Team Up to Fight Breast Cancer

By Lynda McCrea

Every year we are inspired by the commitment and heart of some of TBBCF's youngest donors, and this year was no different. Students from North Haven High School and Waterford High School held events on October 15th which raised awareness and funds for TBBCF.

The North Haven High School Indians hosted their annual "Pink Game". Headed up by Kelsey Searles, this was the third year in which the volleyball team has participated in this event. Joining the Lady Indians in raising funds were the girls soccer team, cross country team, and the majorettes. TBBCF Board Member Geralyn Mcphail graciously accepted the check at the game on behalf of the Foundation.

In Waterford, TBBCF's Executive Director, Lynda McCrea, was on hand to accept a check from the schools DECA Club at the football half-time activities. Members of the Club sold specially designed pink t-shirts and bake goods to raise funds for TBBCF. This was the third year as well for the Lancers, and we are thrilled to partner with such exceptional students who set the standard for community compassion and caring.

TBBCF relies on sponsors to help us meet our promise of directing 100% of gross fundraising dollars to research. Thank you for your support.

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Norma Logan (1958 - 2006), Founder TBBCF

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About Logan's Promise....

Not only is Logan's Promise the namesake for the TBBCF Newsletter but Logan's Promise honors its founder, Norma Logan. Her promise in establishing this great organization was to direct 100% of gross fundraising dollars to breast cancer research and for the Foundation to be financially transparent so that everyone, from sponsors and donors to volunteers and walkers, can plainly see that the organization is meeting its target. We are proud to bring you another edition of Logan's Promise.

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