



FUNDING RESEARCH TO FIND A CURE

2015 TBBCF Annual Meeting

Logan's Promise

Geralyn McPhail and Norma McPhail Logan (1958-2006)



LOGAN'S PROMISE...THE TBBCF Commitment...
100% of gross fundraising goes directly to breast cancer research!



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Celebrating Our 10th Anniversary Walk Across Southeastern CT!!!

- Three Veteran Co-Chairs
 - Ellen Swerzewski, Lisa Carroll, and Pat Newborg
 - Veteran and New Team Captains
 - Recognition of 10 Year Walkers and Volunteers
 - Team Captain Kick-off meeting May 13, 2015
- Registration Opens in June
- New Venue for Closing Ceremonies
 - Eugene O'Neill Theater Sponsor



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Vision and Mission Statement

TBBCF Vision

To realize effective treatment options to eradicate all types of breast cancer!

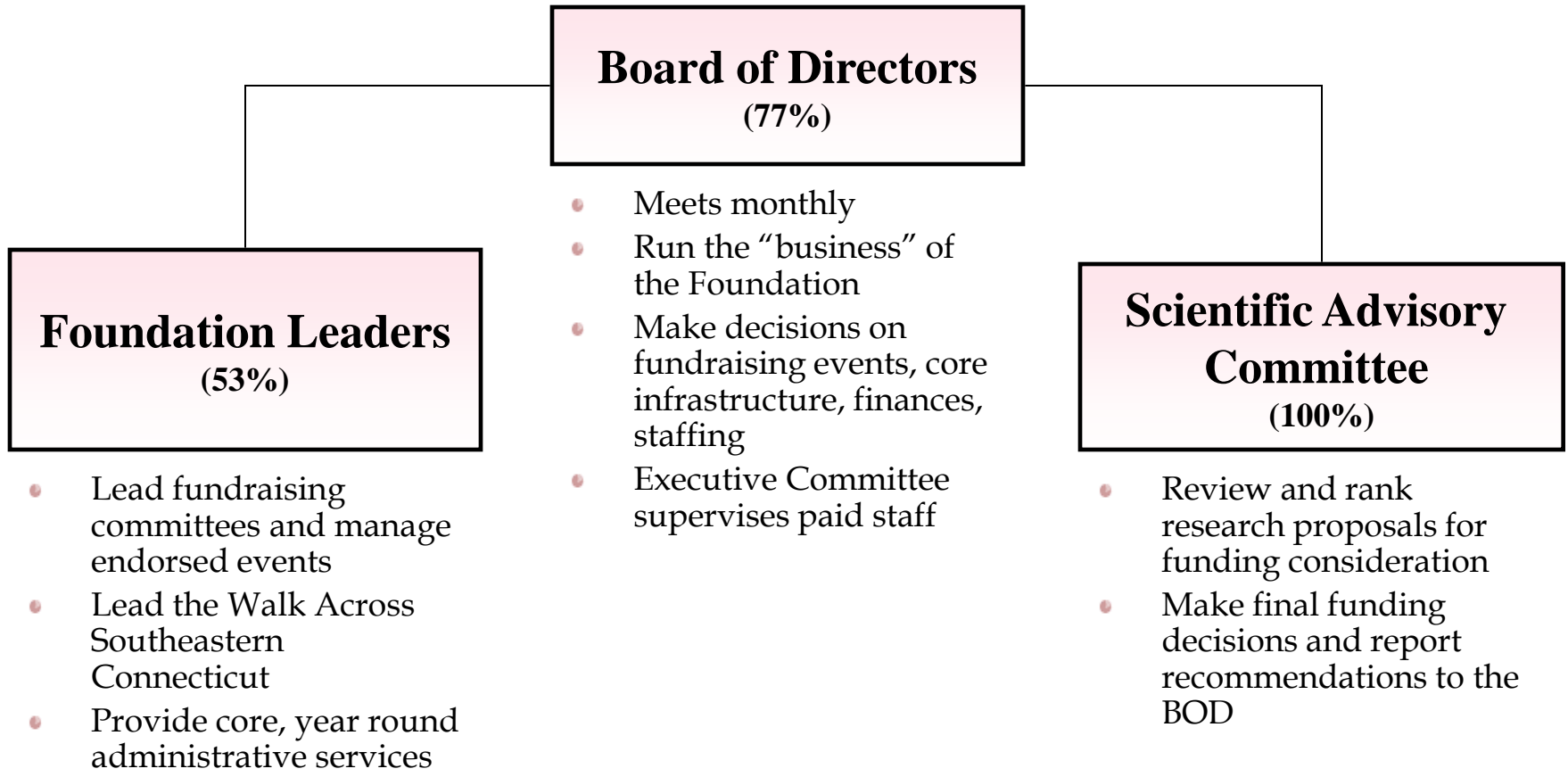
Mission Statement

- To provide critical funding to researchers
- Pledge 100% of gross fundraising dollars directly to breast cancer research
- Administrative costs are either sponsor-supported or volunteer provided



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Operating Model





FUNDING RESEARCH TO FIND A CURE

Foundation Board of Directors

- Patti Burmahl, President
- Howard Brensilver, MD, Vice President
- Pat Newborg, Secretary
- Stacey Gualtieri, CPA, Treasurer
- John LaMattina, Past President
- Sandy Maniscalco, Co-Founder, Interim Executive Director
- Lisa Carroll, Director
- Michele Sotille-Hoyt, Director
- Max Logan, Director
- Stephen Sheehan, Director
- Laureen Sullivan, Director
- Pam Morris Watt, Director
- Donna Yother, Director



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How do our grant recipients get chosen?

John LaMattina, PhD – Past President, SAC Co-Chair



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Scientific Advisory Committee



Nicholas Saccomano, PhD
Chair, Scientific Advisory Committee



John LaMattina, PhD
Chair, SAC Standing Committee



Michael Garabedian, PhD



Susan Logan, PhD

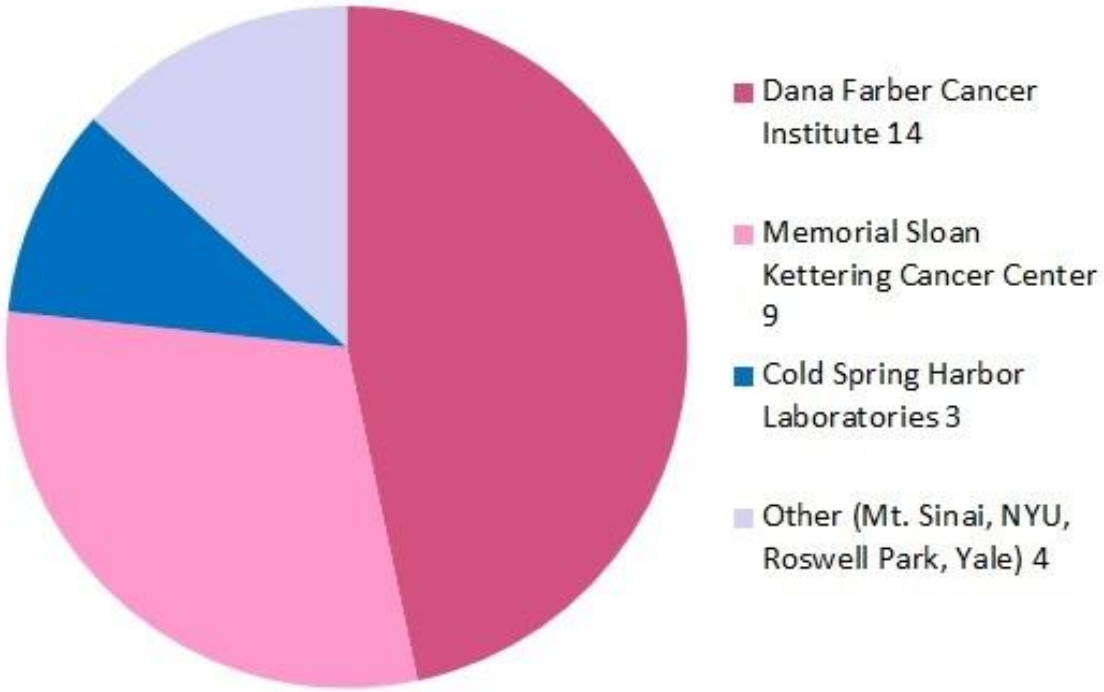


Michael Morin, PhD



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\$3M fundraising dollars directed to research over the past 9 years



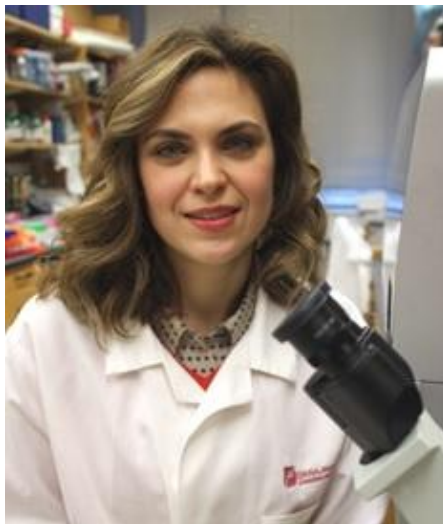


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2015 Research Grant Recipients



Dr. Eugen Dhimolea



Dr. Nina Ilic



Dr. Natalya Pavlova

Welcome Drs. Page and Dhimolea

- **David Page, MD – Memorial Sloan Kettering**
 - 2014 Grant recipient

- **Eugen Dhimolea, PhD – Dana Farber Cancer Institute**
 - 2015 Grant recipient



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How do we fund this research?

Howard Brensilver, MD – BOD Vice President



Our signature fundraising event ... we found our niche

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Join This Cause | About This Page | Sign In

9th Annual Walk Across Southeastern CT

Tweet 0 | Like 23




It Really Is ALL ABOUT THE CURE we give 100%

This project was created by Terri Brodeur Breast Cancer Foundation. Want to join this cause? [Create Your Page](#) » Powered by [GroupRev](#)

Campaign Goal	Amount Raised	Donations	Time Left	My Fundraising Goal
\$300,000	\$295,826	3,165	00:00:00	99%

10% 20% 40% 60% 80% 100%



STORY | DONORS (3,165) | TEAMS (50)

Welcome to the **Sponsor a Walker** page. To make a donation, click on the **Give Now** button to the right. From there you will be guided through a secure online process to complete your donation in support of the Walk Across Southeastern CT.

If you are unable to sponsor this walker online, please print the **Sponsor a Walker** or **Sponsor Multiple Walkers** form. If you are eligible for company matching gifts, please mail your employer's matching gift form along with your donation to Terri Brodeur Breast Cancer Foundation, Po Box 785, New London, CT 06320.

The proceeds from this event support the overall mission of the Terri Brodeur Breast Cancer Foundation (TBBCF) a local, non-profit group committed to fighting breast cancer by directing 100% of gross fundraising dollars directly to breast cancer research. Since 2006, TBBCF has awarded grants totaling over \$2.7 million dollars for breast cancer research.

GIVE NOW

MAKE A SECURE ONLINE DONATION

Share on Facebook

Tweet this on Twitter

Email this Page

Create your own Page

MORE SHARING OPTIONS

Top Advocates For This Campaign

Name: **Marle Brisilver**
Total Raised: \$13,211.00
[View Page](#)



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2014 Events/Promotions

\$52K

Valentine Day Event (Mary D Events) \$8,749	Old Lyme Golf Country Club - \$4,294	Westerly Chamber and Downtown Businesses \$4,000	Grand Wine & Spirits - \$3,049
Old Saybrook Middle School - \$3,000	Fabulously You (Salon Pure) \$2,630	Great Neck Golf - \$2,200	ECAR Wine Tasting - \$2,159
Groton Long Pt. Yacht Club - \$2,156	Twisted Vine (Julie Holland) - \$1,928	Valenti Auto Mall - \$1,605	Norwich Tech PFO Booster Club - \$1,500
Simmons Girls Youth Soccer - \$1,337	Simply Majestic (Tinkled Pink) - \$1,300	Westerly 2 nd Annual BCAW \$1,600	Waterford H.S. (Think Pink) - \$1,300



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WE GIVE 100%

2014 Fundraising

Raised from the Walk		\$ 295,826
Other fundraising events		79,329
Total raised for research		\$ 375,155

2014 Walk Support

Sponsorships, walk registration fees, etc.		\$ 89,419
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Foundation Overhead

Walk		\$ 18,824
Salaries and related expenses		45,985
Marketing		15,967
Website		3,318
General Administration		15,753
Total Foundation Overhead		\$ 99,847



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Looking forward and back

Sandy Maniscalco – Co-founder and
Interim Executive Director



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2015 GOALS & OBJECTIVES

- Ensure Sponsorships & Grants cover 2015 Requirements
- Increase and Engage the Foundation Volunteer Base
- Promote the Walk Across Southeastern CT and other Fundraising Events
- Promote TBBCF Research Grants Program

FUND BREAST CANCER RESEARCH



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TBBCF Sponsorship



The Logan Family



Independent Electronics & Communication





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We want to say "Thank-You"

Our 2014

- Phenomenal Event Fundraisers
- Top \$trutters (Individual Effort)
- Top \$trutters (Team Effort)



FUNDING RESEARCH TO FIND A CURE

2014 Events/Promotions

\$52K

- **Recurring Events**

- Old Lyme Golf Club
- Grand Wine & Spirit
- Old Saybrook Middle School
- Great Neck Golf
- ECAR Wine Tasting
- Waterford High School Think Pink

- **New Events (2014)**

- Simply Majestic Tickled Pink
- Fabulously You
- Norwich Tech PFO Booster Club
- Valenti Auto Mail Test Drive Campaign
- Groton Long Point Yacht Club

- **Westerly Events**

- 3rd Annual Pink Ladies at the Twisted Vine
- 2nd Annual BC Awareness Honoree – Michele Gardner
- Greater Westerly-Pawcatuck Chamber Calendar Men
- Downtown Business Association – PINKtober
- Celebrity Chef at Brazen Hen

- **TBBCF Winter Event – 50 Shades of Pink Dinner Dance Silent Auction – Mary D Events**



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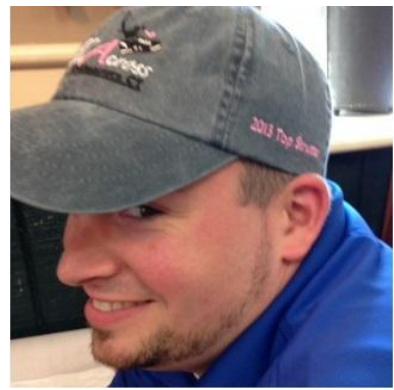
Top 5 Walk Donation Fundraisers 5K and Above



Marcie Brensilver



Shelley Gregory



Jeremy Hahn



Jean Barrasso



Eric Bauman

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Top 5 Walk Team Fundraisers 5K and above – Top \$trutters

❖ Cancer Crushers – Team Lead: Marianne Esposito



❖ Pam's Pink Posse – Team Lead: Pam Morris Watt

❖ Zen and Now – Team Lead: Lisa Bragaw



❖ Heart Be Strong – Team Lead: Bobbette Clapsadle

❖ Sava Sole Sisters – Team Lead: Donna Yother



Certificate Distribution

- Sponsors

- Doherty Beals and Banks – Max Logan
- L+M Hospital – Bill Stanley
- Pfizer Inc – Lisa Carroll
- The Logan Family – Jean and Steven Logan

- 2014 Top Fundraiser

- Marcie Brensilver
- Geralyn McPhail for Jeremy Han

- Top Team Fundraisers

- Cancer Crushers – Claudia Marks for Marianne Esposito
- Pam’s Pink Posse – Pam Morris Watt
- Zen & Now – Jackie McCaffery for Lisa Bragaw
- SAVA Sole Sisters – SAVA Team for Donna Yother

- 2014 Events

- 2nd Annual Westerly BCA Honoree – Michele Gardner



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Thank You