

Sponsorship Opportunities

While 100% of all fundraising dollars at TBBCF goes directly to research, the sponsorship monies (cash or in-kind) are used to run the Foundation and to cover the costs of fundraising events including the annual Walk for a Cure.

Sponsorship Levels	Company logo on website home page year round	Company brand recognition on TBBCF newsletter	Walker registrations w/ registration fee and fundraising commitment waived	Sponsor table at closing ceremonies	Reserved Seating at Annual Meeting	Company logo / name on walk shirts and sponsor banner	Brand recognition in Walk participant bags	Social Media Recognition	Company ad and / or name listed in Walk Program	Logo / Name on Mile Marker Sign at Walk
Platinum (\$10,000)	X	X	4 walkers	X	X	X	X	X	Full	Logo / Name
Diamond (\$5,000)	X	X	3 walkers	X	X	X	X	X	1/2 page	Logo / Name
Emerald (\$2,500)			2 walkers	X	X	X	X	X	1/4 page	Logo / Name
Sapphire (\$1,000)						X	X	X	1/8 page	Logo / Name
Ruby (\$500)							X	X	Listing	Name
Pearl (\$250)								X	Listing	Name
Opal (\$100)								X	Listing	Name

For Walk-related sponsor benefits, sponsorship must be received no later than September 1st



TBBCF is a 501 (c) 3 Non-Profit Organization
 Terri Brodeur Breast Cancer Foundation, Inc.
 187 Williams Street | New London, CT 06320 | 860-437-1400 | www.tbbcf.org

Sponsor by check made payable to TBBCF and indicate sponsorship on the check or by credit card by going to the TBBCF website under "Want to Become a Sponsor"

